Wasthra Ceylon Distributor Dealership Package

Empowering Green Innovation Through Local & Global Partnerships

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◆ Why Partner with Wasthra Ceylon?

Wasthra Ceylon is a trailblazing force in sustainable innovation, offering eco-conscious, banana-based products through three impactful verticals:

- **Moksha** – Nutritious banana-based food and beverage items
- **Naari** – Biodegradable sanitary pads made from banana fiber
- **Eco Pack** – Environmentally friendly packaging made from banana by-products

Our mission is to make green living accessible and profitable—and we invite you to grow with us as a distributor.

◆ Dealership Package Includes

✓ Product Access

- Complete access to our diverse product lines (food, personal care, packaging)
- First preference for new product rollouts

✓ Pricing & Earnings

- **10–18% dealer margin** on all standard product sales
- **60% commission opportunity** through our exclusive *"The Banana Shop Food"* retail chain (upon approval)
- Additional bonuses and rewards based on performance

✓ Government Support

- **Government-allocated space** provided for business operations (subject to region and project scope)
- Support in securing approvals, licenses, and location setup

✅ Marketing & Brand Support

- Branded promotional kits (flyers, signage, digital content)
- Digital marketing and influencer campaign integration
- Product demos and educational material for local outreach

✅ Territorial Exclusivity

- Opportunity to secure exclusive distribution rights in your area
- Strategic support to build your market

✅ Logistics & Delivery

- Reliable and scheduled product delivery
- Consultation for local warehousing if needed

✅ Minimum Order Commitment

- Initial stock purchase: **LKR 200,000**
- Monthly reorder target: **LKR 100,000** (negotiable)

◆ Distributor Responsibilities

- Promote and sell Wasthra Ceylon products in your territory
- Uphold the brand's sustainability and ethical standards
- Achieve agreed monthly targets and provide market insights

◆ Ideal Partner Profile

- Individuals or businesses with experience in retail, FMCG, or eco-products
- Passionate about sustainable development and entrepreneurship
- Capable of managing inventory, customer engagement, and digital communication
- Willing to engage in collaborative growth with long-term commitment

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📨 How to Apply

Send the following details to **info@wasthraceylon.com**:

- Business or personal profile
- Preferred territory
- Previous experience (if any)
- Proof of registration (if applicable)

Subject: *"Distributor Application – [Your Region]"*

□ Let's Build a Greener Future Together

Your partnership is more than business—it's a shared mission. Join *Wasthra Ceylon* in redefining sustainability and economic opportunity in Sri Lanka and beyond.